

June 7, 2002

To: Dade Heritage Trust Board of Trustees and Advisors

From: Becky Roper Matkov, Executive Director

Re: **DHT Board Meeting: 5:30 p.m., WEDNESDAY JUNE 19, 2002**

The next **Board Meeting of DADE HERITAGE TRUST** will be held at **5:30 p.m. on WEDNESDAY, JUNE 19, 2002 at the historic Miami Beach (Congregational) Community Church, 1620 Drexel Avenue, on the Lincoln Road Mall** (across from the Lincoln Theater.) Approach the church on Drexel; parking is available behind the church on Lincoln Lane or in the municipal parking lots.

The Miami Beach Community Church is a charming, historically designated church, and we will have a tour of the building at 5:45 p.m., followed by our DHT Board meeting in the church library at 6 p.m. **We thank new DHT Trustee Clay Hamilton** for arranging for DHT to use this facility rent-free.

Following the business meeting, you are encouraged to shop, stroll or enjoy dinner at one of the many Lincoln Road sidewalk cafes. (Be sure to take note of our DHT Preservation Award Winner, Victoria's Secret, in the old Mead Building...)

Please call to confirm your attendance, 305-358-9572.

See you on June 19th!

Agenda for the June 19, 2002 DHT Board Meeting
Miami Beach Community Church, 1620 Drexel Ave., Lincoln Road Mall

5:30—**Tour of the Church** by Architect Neil Deputy

6:00—Board Meeting (in Church Library)

Call to Order—President Bill Murphy

Approval of Minutes

Treasurer's Report—Walter Alvarez

Executive Director's Report

Thanks to Clay Hamilton for arranging for Board to meet at church tonight
Congratulations to John Hinson on marriage to Jeanine Sagebien
Thanks to Marie Stiefel for producing newsletter

Preservation Today—need ad sales!

DHT Preservation Revolving Fund from County

Old Miami High—\$43,000 raised from Seaquarium fundraiser

DHT Special Category grant submitted for \$300,000 for
relocation and restoration

Proposed Donation of Old Miami High Bungalow to DHT by
Allen Morris Co.—Rafael Penalver

VOTE: **Conservation Easement from David Swetland re Munroe Cottage**

President's Report:

Meetings for year

Committee Structure for Year

Finance/Legal

Membership—Solicitation, Newsletter, Directory

Events/Public Relations/Advocacy

Congratulations to John Hinson

Congratulations to Enid Pinkney for Steel Hector & Davis Award

Endangered Sites—List suggestions on clipboard

VOTE: **Position Statement on building schools in parklands--Blanca Mesa**

Phone-a-thon and other fundraising ideas—Dolly MacIntyre

Next Board Meeting: Wed., July 17—any suggestions as to where???

Minutes of the Dade Heritage Trust Board of Trustees Meeting
Red Fish Grill, Matheson Hammock Park
Wednesday, April 17, 2002

Present: Cathy Coates, William Murphy, Richard Heisenbottle, Jeanette Poole, Becky Roper Matkov, Judy Pruitt, Don Marx, Enid Pinkney, Marie Steifel, Dolly MacIntyre, Blanca Mesa, Ruth Jacobs, Neil Robertson, Lee Pinto

Absent: John Hinson, George Neary, Luis Penelas, Tina Lane, Tony Alonso, Joan Thompson, Chico Goldsmith, Pat Ford, Don MacCullough, Walter Alvarez.

The Meeting was called to order at 7:05 PM. Minutes were approved with no changes.

Treasurer's Report: For Treasurer Don MacCullough, William Murphy led a toast given to celebrate DHT's treasury being in the black.

Ada Merritt School: Various people have fought for ten years to save this historic school which has been undergoing restoration. However, the construction engineers say they have found so many structural problems dating from the school's original construction that it cannot be saved without spending \$5 million more. Richard Heisenbottle asked for another meeting with school officials. Dolly MacIntyre stressed that a major theme of The National Trust was saving schools; also Ruth Jacobs has circulated over the country a tape she produced on saving Edison High. Blanca Mesa suggested a letter stating DHT's position be presented at the next meeting.

Save Old Miami High: Currently \$12,000 has been raised to relocate and restore this 1905 building, the first high school in Miami, to Southside Park for use as a community learning center, with DHT to receive a 10% administrative fee. A fundraiser will be held May 20th.

Assistant Director: Dolly MacIntyre moved DHT offer to hire Debbie Tackett at an annual rate of \$33,000, reviewing the position in 180 days. Enid C. Pinkney seconded and the motion passed.

Newsletter: Marie Stiefel plans to produce a newsletter four (4) times a year—May 1st, Aug 1st, Nov. 1st, and Feb. 1st—and urged people to send in articles including preservation humor.

Nominations: Neil Robertson moved and Marie Stiefel seconded to accept the slate proposed in March with Frans Boetes serving on the board in place of Dennis Scholl. The motion passed.

Miami City Cemetery Commemorative Service: Enid C. Pinkney reported that the Miami Commissioners have approved the City giving \$10,000 in services for the April 28th event.

Dade Heritage Trust Preservation Revolving Fund: Ivan Rodriguez of the Miami-Dade County Preservation Division okayed the DHT board-approved guidelines draft and it was sent on to Angela Borland of the County Budget Department.

Members were encouraged to attend the Annual Meeting and Preservation Awards Ceremony at the Biltmore Hotel on April 30th, and a toast was made to thank Jeanette Poole for serving as President for the past two years.

The meeting was adjourned at 8:40 p.m.
Judy Pruitt, Secretary

Executive Director's Report for June 19, 2002 Board Meeting

Fundraising:

Worked on agreement to secure conservation easement and donation from David Swetland for his property in Camp Biscayne

Inspected David Swetland's historic Munroe cottage with Rich Heisenbottle

Spoke at City Commission meeting to protest variance of Jorge Perez's project next door to DHT, with Bill Murphy and Neil Robertson in attendance, and to seek mitigation

Met with Lucia Dougherty, Gloria Velazquez, Oscar Rodriguez, Rich Heinsebottle and Bill Murphy re project next door to DHT in hopes of getting donation to Endowment Fund as mitigation

Participated in Save Old Miami High Fundraiser at Seaquarium, giving speech

Met with Ann Marie Clyatt re finances for Save Old Miami High fundraiser

Wrote Special Category grant to State Bureau of Historic Preservation requesting \$300,000 to relocate and restore Old Miami High Bungalow

Contacted community leaders for support for Special Category grant

Submitted guidelines and drafted contract with County for DHT's Revolving Fund and sought to expedite process through County bureaucracy

Attended Greater Miami Aviation Association meeting to seek potential funders for DHDays 2003: "Golden Wings: Miami's Aviation Heritage"

Facilitated brainstorming session on Aviation Heritage events—and potential funders

Met with Steve Arch and Donna Wood-Beney re Aviation Heritage ideas

Community Outreach and Public Relations:

Met with Miami High Alums and City officials re Old Miami High Bungalow

Prepared presentation and delivered speech to City of Miami Commissioners about DHT's role in the community, with Dolly MacIntyre, Enid Pinkney and Luis Penelas

Wrote press release re DHT Preservation Award winners and gave Herald an advance to ensure good coverage (we were front page of Metro section)

Gave speech about *Miami's Historic Neighborhoods* and sold copies of book at Florida Trust Insider's Tour at Venetian Pool

Participated in Miami City Cemetery Commemorative Procession and Service

Orchestrated DHT Preservation Awards Ceremony at Biltmore Hotel

Gave speech at Florida Trust conference in St. Petersburg on DHT's role in saving the Miami Circle

Took photos and wrote and distributed press releases about Save Old Miami High Fundraising event at Seaquarium

Gave speech at MDCC InterAmerican campus on *Miami's Historic Neighborhoods*, at request of Anthony Williams, dean of student life

Gave speech at Coral Gables Kiwanis Club on *Miami's Historic Neighborhoods* and sold books

Met with Tony Wagner, Coral Way NET Director, re historic properties

Participated in Board meeting of the Prologue Society

Met with representative of Trinidad and Tobago re historic preservation practices and programs of DHT and issues in setting up a National Trust there

Attended meeting of the Pinecrest Preservationists

Administrative:

Met with Rich Heisenbottle and Penny Lambeth to review Preservation Award nominees

Wrote up inscriptions for award plaques and had them prepared and engraved—and notified Preservation Award winners of their honors

Wrote thank you letters to underwriters and sponsors

Hired Debbie Tackett as assistant director

Met with Marie Stiefel re newsletter

Met weekly with Bill Murphy to plan DHT agendas

Prepared agenda packets for Executive Meeting and for Board Meeting

Discussed background and legal issues re Old Miami High Bungalow and donation offer from Allen Morris & Co. with attorney and DHT Trustee Rafael Penalver, who will negotiate contract

Income	Actual Month		Actual 11 Months		Annual Budget	Actual Last Year
	May/02	YTD	07/01-06/02			
3000 Grants	<u>2,500.00</u>	<u>87,669.00</u>			<u>75,000.00</u>	<u>368,637.00</u>
3100 Membership Dues	<u>735.00</u>	<u>13,700.00</u>			<u>33,000.00</u>	<u>14,490.93</u>
3200 Donations	<u>50.00</u>	<u>7,306.00</u>			<u>40,500.00</u>	<u>18,008.26</u>
3300 Administration Fees					<u>2,000.00</u>	<u>250.00</u>
3350 Advertising Income		<u>5,625.00</u>			<u>10,000.00</u>	<u>8,682.70</u>
3400 "MHN" Publication Sales	<u>618.25</u>	<u>43,272.29</u>			<u>20,000.00</u>	<u>6,281.40</u>
3450 Merchandise Sales					<u>2,000.00</u>	<u>1,796.00</u>
3500 Meeting/Event Income	<u>590.00</u>	<u>3,750.00</u>			<u>30,000.00</u>	<u>22,402.81</u>
3510 Tour Income		<u>910.00</u>			<u>10,000.00</u>	<u>2,440.00</u>
3550 Sponsorships	<u>2,000.00</u>	<u>8,000.00</u>			<u>25,000.00</u>	<u>5,250.00</u>
3600 Other Income	<u>245.99</u>	<u>602.19</u>			<u>4,000.00</u>	<u>235.90</u>
3601 Author's Fees		<u>2,000.00</u>				
3900 Interest Income(Bank)	<u>41.28</u>	<u>647.32</u>			<u>1,500.00</u>	<u>4,000.00</u>
3901 Investment/ Dividend Income						<u>1,563.56</u>
3999 Reimbursement Expenses	<u>188.01</u>	<u>216.55</u>				<u>3,823.71</u>
4000 Brickell Park Legal Defense Fund						<u>15,000.00</u>
4001 Credit card sales/Villagers						<u>6,299.00</u>
4002 Endowment Fund		<u>800.00</u>				
4004 Save Old Miami High	<u>31,270.00</u>	<u>43,985.00</u>				
4005 Hampton House	<u>200.00</u>	<u>210.00</u>				
<u>Total Income</u>	<u>38,438.53</u>	<u>218,693.35</u>			<u>253,000.00</u>	<u>479,161.27</u>

EXPEN	Actual Month May/02	Actual 11 Months YTD	Annual Budget 7/01-6/02	Actual Last Year
5000-SALARY EXPENSES	5,202.11	77,687.10	103,000.00	63,104.62
5115- MEETING/EVENT/ CATERING	254.42	3,399.59	3,000.00	2,404.04
5120-MERCHANDISE PURCHASE	900.00	932.17	1,000.00	867.12
5200-DESIGN & LAYOUT		8,006.00	2,500.00	2,388.00
5300-REPAIR & MAINTENANCE		732.19	3,000.00	1,083.93
5400-LICENSES & PERMITS	57.80	1,123.35	1,500.00	1,115.65
5450-WASTE REMOVAL		1,594.08	900.00	351.47
5500-CONTRACT SERVICES		5,189.88	2,500.00	1,090.00
5600-UTILITIES	106.32	1,839.73	3,500.00	3,191.32
5700-INSURANCE		7,532.18	10,000.00	7,459.87
5710-ACCOUNTANT FEES		3,500.00	4,000.00	3,500.00
5750-PROFESSIONAL/LEGAL FEES		5,379.50	3,500.00	4,689.25
5800-ADVERTISING & PROMOTION	1,629.50	9,207.10	18,000.00	13,960.51
5810-PRINTING	172.84	19,842.75	23,000.00	21,615.89
5820-AWARDS/PRIZE & GIFTS	351.50	1,776.50	2,000.00	1,576.67
5830-SPECIAL & FUNDRAISING EVENTS- EXPENSES/SPKRS		1,282.31	8,000.00	7,584.62
5840-SEMINARS/CONFERENCES/MTGS.		792.49	3,000.00	755.00
5850-PHOTOGRAPHY/SIGNS & BANNERS		4,525.44	4,600.00	4,503.84
5990-MISC.LICENSING & TAX			100.00	41.40
5999-MISC. EXPENSES			500.00	0.00

6010-PAYROLL TAXES	<u>110.08</u>	<u>9,684.71</u>	<u>20,000.00</u>	<u>11,234.68</u>
6015-MEDICAL INSURANCE	<u>350.00</u>	<u>3,550.00</u>	<u>6,000.00</u>	<u>3,050.00</u>
6200-VEHICLE EXPENSE		<u>138.05</u>	<u>650.00</u>	<u>19.60</u>
6300-PAYROLL PROCESSING SERVICE	<u>92.40</u>	<u>1,127.70</u>	<u>1,200.00</u>	<u>1,064.05</u>
6310-OFFICE SUPPLIES	<u>499.00</u>	<u>4,703.00</u>	<u>2,300.00</u>	<u>2,084.61</u>
6320-TELEPHONE	<u>1,221.86</u>	<u>4,789.25</u>	<u>3,700.00</u>	<u>3,640.16</u>
6330-DUES & SUBSCRIPTIONS	<u>115.00</u>	<u>2,428.98</u>	<u>2,200.00</u>	<u>2,182.40</u>
6340-MTG/EVENTS EQUIPMENT RENTAL		<u>810.14</u>	<u>3,100.00</u>	<u>3,021.28</u>
6500-BANK CHARGES	<u>40.96</u>	<u>251.20</u>	<u>200.00</u>	<u>155.00</u>
6510-BOOKS, MAGAZINES & PUBLICATIONS		<u>285.10</u>	<u>500.00</u>	<u>233.01</u>
6520-CREDIT CARD SALES	<u>44.05</u>	<u>247.76</u>	<u>1,250.00</u>	<u>254.70</u>
6521-CREDIT CARD DISCOUNT FEE-MEMBERSHIP		<u>164.22</u>	<u>250.00</u>	<u>136.72</u>
6600-RENT				
6610-EQUIPMENT-LEASE & MAINTENANC	<u>615.16</u>	<u>4,827.35</u>	<u>4,400.00</u>	<u>4.28</u>
6710-VEHICLE INSURANCE	<u>50.00</u>	<u>728.00</u>	<u>200.00</u>	<u>4,410.84</u>
6810-POSTAGE	<u>684.62</u>	<u>6,484.59</u>	<u>3,500.00</u>	<u>578.00</u>
6830-TRAVEL(TRANSPORTATION & LODGING)		<u>1,192.42</u>	<u>2,500.00</u>	<u>3,572.41</u>
6840-ALARM MONITORING	<u>78.00</u>	<u>337.00</u>	<u>450.00</u>	<u>2,120.08</u>
6930-EQUIPMENT PURCHASES			<u>3,000.00</u>	<u>328.00</u>
6931-DOWNTOWN MIAMI MAIN STREET PROGRAM		<u>5,000.00</u>		<u>315.93</u>
				<u>16,000.00</u>

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6932-Knight Foundation Video			<u>237,500.00</u>
6933- Reimbursement	<u>100.00</u>	<u>1,305.41</u>	<u>475.00</u>
6935-City Cemetery		<u>250.00</u>	<u>960.00</u>
6936-Credit Card sales/Villagers			<u>6,042.98</u>
TOTAL EXPENSES	<u>12,675.62</u>	<u>202,647.24</u>	<u>440,666.93</u>
Excess Revenue over Expenses	<u>25,762.91</u>	<u>16,046.11</u>	<u>0</u>

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Northern Trust

595 BILTMORE WAY
CORAL GABLES, FLORIDA 33134

Statement of Account

PAGE 1 OF 5

STATEMENT CLOSING DATE
MAY 31, 2002

PLEASE REFER INQUIRIES TO:
CHRISTINA LUNSFORD
1-305-529-7700

37 ITEMS ENCLOSED

DADE HERITAGE ++A++ TRUST
190 SE 12 TER
MIAMI FL 33131-3204

COMBINED STATEMENT

SUMMARY OF ACCOUNTS

TYPE OF ACCOUNT	ACCOUNT #	ENDING BALANCE
BUSINESS ANCHOR CHECKING	1240001367	20,000.00
ANCHOR INVESTMENT**	902553676	50,090.06
	COMBINED BALANCE	70,090.06

ANCHOR INVESTMENT 902553676

MUTUAL FUND PORTFOLIO POSITION

NORTHERN FUND:	NORTHERN MONEY MARKET FUND
NUMBER OF SHARES	50,090.060
SHARE PRICE	1.000
MARKET VALUE	50,090.06
ANNUAL YIELD TO MKT	1.50
DIVIDEND INCOME	41.28

** An investment in Northern Funds is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other governmental agency. Although the money market funds seek to preserve the value of your investment at \$1.00 per share, it is possible to lose money by investing in the Funds.

Shares of Northern Funds are distributed by Northern Funds Distributors, LLC, an independent third party.

NOT FDIC-INSURED

May lose value

No bank guarantee



Northern Trust

595 BILTMORE WAY
CORAL GABLES, FLORIDA 33134

Statement of Account

PAGE 1 OF 1

STATEMENT CLOSING DATE
MAY 31, 2002

PLEASE REFER INQUIRIES TO:
MYRTHA RODRIGUEZ
1-305-529-7727

0 ITEMS ENCLOSED

DADE HERITAGE TRUST, INC
190 SE 12 TER
MIAMI FL 33131-3204

INTEREST CHECKING NUMBER 1216008123

BEGINNING BALANCE APRIL 30, 2002	11,212.37
CHECKS AND DEBITS	0.00
DEPOSITS AND CREDITS	0.00
INTEREST PAID	2.38
ENDING BALANCE ON MAY 31, 2002	11,214.75
INTEREST PAID YEAR TO DATE	12.02

CREDITS

DATE	DESCRIPTION	AMOUNT
05-31	INTEREST	2.38

DAILY BALANCES

DATE	BALANCE	DATE	BALANCE
04-30	11,212.37	05-31	11,214.75

INTEREST DISCLOSURE

ANNUAL PERCENTAGE YIELD EARNED	0.25%
INTEREST-BEARING DAYS	31
INTEREST EARNED	\$2.38

Income	Actual Month April/02	Actual 10 Months YTD	Annual Budget 07/01-06/02	Actual Last Year
3000 Grants		85,169.00	75,000.00	368,637.00
3100 Membership Dues	1,405.00	12,965.40	33,000.00	14,490.93
3200 Donations	110.00	7,256.00	40,500.00	18,008.26
3300 Administration Fees			2,000.00	250.00
3350 Advertising Income		5,625.00	10,000.00	8,682.70
3400 "MHN" Publication Sales	1,682.44	42,653.64	20,000.00	6,281.40
3450 Merchandise Sales			2,000.00	1,796.00
3500 Meeting/Event Income	321.00	3,160.00	30,000.00	22,402.81
3510 Tour Income		910.00	10,000.00	2,440.00
3550 Sponsorships	2,500.00	6,000.00	25,000.00	5,250.00
3600 Other Income	46.80	356.20	4,000.00	235.90
3601 Author's Fees		2,000.00		
3900 Interest Income(Bank)	52.65	606.04	1,500.00	4,000.00
3901 Investment/ Dividend Income				1,563.56
3999 Reimbursement Expenses		28.54		3,823.71
4000 Brickell Park Legal Defense Fund				15,000.00
4001 Credit card sales/Villagers				6,299.00
4002 Endowment Fund		800.00		
4004 Save Old Miami High	315.00	12,715.00		
4005 Hampton House		10.00		
Total Income	6,432.89	180,254.82	253,000.00	479,161.27

EXPENSE	Actual Month April/02	Actual 10 Months YTD	Annual Budget 7/01-6/02	Actual Last Year
5000-SALARY EXPENSES	6,434.76	72,484.99	103,000.00	63,104.62
5115- MEETING/EVENT/ CATERING	231.55	3,145.17	3,000.00	2,404.04
5120-MERCHANDISE PURCHASE		32.17	1,000.00	867.12
5200-DESIGN & LAYOUT		8,006.00	2,500.00	2,388.00
5300-REPAIR & MAINTENANCE	75.00	732.19	3,000.00	1,083.93
5400-LICENSES & PERMITS	28.90	1,065.55	1,500.00	1,115.65
5450-WASTE REMOVAL	400.34	1,594.08	900.00	351.47
5500-CONTRACT SERVICES	265.00	5,189.88	2,500.00	1,090.00
5600-UTILITIES	62.37	1,733.41	3,500.00	3,191.32
5700-INSURANCE		7,532.18	10,000.00	7,459.87
5710-ACCOUNTANT FEES		3,500.00	4,000.00	3,500.00
5750-PROFESSIONAL/LEGAL FEES	250.00	5,379.50	3,500.00	4,689.25
5800-ADVERTISING & PROMOTION	1,026.20	7,577.60	18,000.00	13,960.51
5810-PRINTING	60.00	19,669.91	23,000.00	21,615.89
5820-AWARDS/PRIZE & GIFTS	1,000.00	1,425.00	2,000.00	1,576.67
5830-SPECIAL & FUNDRAISING EVENTS- EXPENSES/SPKRS	870.83	1,282.31	8,000.00	7,584.62
5840-SEMINARS/CONFERENCES/MTGS.	52.49	792.49	3,000.00	755.00
5850-PHOTOGRAPHY/SIGNS & BANNERS	1,718.07	4,525.44	4,600.00	4,503.84
5990-MISC.LICENSING & TAX			100.00	41.40
5999-MISC. EXPENSES			500.00	0.00

6010-PAYROLL TAXES	126.71	9,574.63	20,000.00	11,234.68
6015-MEDICAL INSURANCE	350.00	3,200.00	6,000.00	3,050.00
6200-VEHICLE EXPENSE	40.05	138.05	650.00	19.60
6300-PAYROLL PROCESSING SERVICE	86.20	1,035.30	1,200.00	1,064.05
6310-OFFICE SUPPLIES	499.00	4,204.00	2,300.00	2,084.61
6320-TELEPHONE	790.86	3,567.39	3,700.00	3,640.16
6330-DUES & SUBSCRIPTIONS	135.00	2,313.98	2,200.00	2,182.40
6340-MTG/EVENTS EQUIPMENT RENTAL	175.00	810.14	3,100.00	3,021.28
6500-BANK CHARGES		210.24	200.00	155.00
6510-BOOKS, MAGAZINES & PUBLICATIONS		285.10	500.00	233.01
6520-CREDIT CARD SALES	74.00	203.71	1,250.00	254.70
6521-CREDIT CARD DISCOUNT FEE- MEMBERSHIP		164.22	250.00	136.72
6600-RENT				4.28
6610-EQUIPMENT-LEASE & MAINTENANC	133.41	4,212.19	4,400.00	4,410.84
6710-VEHICLE INSURANCE	50.00	678.00	200.00	578.00
6810-POSTAGE	1,208.18	5,769.97	3,500.00	3,572.41
6830-TRAVEL(TRANSPORTATION & LODG	20.00	1,192.42	2,500.00	2,120.08
6840-ALARM MONITORING		259.00	450.00	328.00
6930-EQUIPMENT PURCHASES			3,000.00	315.93
6931-DOWNTOWN MIAMI MAIN STREET PROGRAM		5,000.00		16,000.00

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6932-Knight Foundation Video	<u>338.78</u>	<u>1,205.41</u>	<u>237,500.00</u>
6933- Reimbursement		<u>250.00</u>	<u>475.00</u>
6935-City Cemetery			<u>960.00</u>
6936-Credit Card sales/Villagers			<u>6,042.98</u>
TOTAL EXPENSES	<u>16,502.70</u>	<u>189,941.62</u>	<u>440,666.93</u>
Excess Revenue over Expenses	<u>(-10069.81)</u>	<u>(-9686.80)</u>	<u>0</u>

To: All DHT Board Members

From: Bill Murphy

PLEASE MARK YOUR CALENDERS

Dade Heritage Trust Board meetings for the year...

	Exec Committee	Board
2002		
June	11	19
July	9	17
August	13	none
September	10	18
October	8	16
November	12	20
December	10	none
2003		
January	7	15
February	11	19
March	11	19
April	8	16
May	13	21

Executive Committee at DHT headquarters at 10 am -11 am

Board Meeting locations to vary.

Social time 5:30

Meeting 6:00-7:30



Preservation Today
Winter Edition 2002

About the Publication



About Dade Heritage Trust

Dade Heritage Trust is the leading voice for historic preservation in Miami-Dade County. Founded as a non-profit membership organization in 1972, DHT works to preserve the architectural, cultural and environmental heritage of our community through education, heritage tours, advocacy and restoration. Whether restoring the Cape Florida Lighthouse or producing the annual two-month celebration, Dade Heritage Days, DHT works to build bridges across cultural barriers to unite people in an appreciation of the unique history of Miami.

Preservation Today Magazine

Preservation Today magazine is a handsome publication produced annually by Dade Heritage Trust to educate and inform those interested in preserving historic treasures of Miami-Dade county. The magazine is filled with beautiful photography, news of community leaders and DHT restoration projects, project recaps, articles that highlight Miami's "preservation pioneers", exciting cultural attractions, and a diverse group of advertisers that support historic preservation.

Why You Should Advertise

Preservation Today magazine is saved as a reference by many for years. In addition to its long shelf life, it has multiple readers per issue and is utilized as an educational resource. Moreover, it is read by business leaders and community stakeholders alike who greatly believe in the importance of preserving Miami's history.

The magazine is a glossy 8.5 x 11 inches, black and white, with full color on the cover and special pages. Approximately 5,000 magazines will be printed and distributed to DHT members, sponsors, and community leaders, including political office holders, chambers of commerce, convention and conference planners, visitor centers, hotels, and cultural organizations. *Preservation Today* is a great advertising vehicle for real estate companies, restaurants, hotels and inns, architectural firms, interior design services, antique stores and many more. Whatever your forte, DHT invites you to support historic preservation and place your ad in very good company by being a part of this wonderful advertising opportunity.

**For more information and special advertising incentives,
please call Dade Heritage Trust at 305-358-9572.**

Dade Heritage Trust • 190 SE 12th Terrace • Miami, FL 33131
Tel: 305-358-9572 • Fax: 305-358-1162 • www.dadeheritagetrust.com



PRESERVATION TODAY MAGAZINE

Advertising Agreement

Company Name Contact: _____

Contact: _____

Street Address: _____

City, State, Zip: _____

Phone: _____

Advertiser's Signature: _____

Back Outside cover	7 1/2" wide x 8 1/4" high	\$795.00 <i>Sold</i>
Inside Front Cover	7 1/2" wide x 8 1/4" high	\$675.00 <i>Sold</i>
Inside Back Cover	7 1/2" wide x 10" high	\$650.00 <i>Sold</i>
Full Page	7 1/2" wide x 10" high	\$550.00
Half Page – Horizontal	7 1/2" wide x 5" high	\$475.00
Half Page – Vertical	3 1/2" wide x 10" high	\$475.00
Quarter Page	3 1/2" wide x 5" high	\$350.00
Business Card	3 1/2" wide x 2" high	\$200.00

An additional \$50.00 will be charged typesetting
Full color available for an additional \$200.00

Please contact **Dade Heritage Trust, 305-358-9572** for questions or assistance.

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Preservation Today Magazine 2002 Advertising Commitments

Biltmore Hotel – Inside Front Cover Paid

Miami Seaquarium – Page facing inside front cover

Sun International – inside back cover

Deering Estate – Back Cover

Gardener's Market

McCartney Construction

Ocean Bank

RJ Heisenbottle Architects

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Please sign up for one of the following Dade Heritage Trust Committees and indicate if you would be interested in chairing the committee: Please Print

Finance / Legal

[illegible]

Membership (Solicitation, Corporate relations, Newsletter, Directory)

[illegible]

Events, Public Relations, Advocacy

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